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News & Views

2-2010

BASC News and Views February 2010

Anna Hintz

The College at Brockport, anna.hintz@bascl.org

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Hintz, Anna, "BASC News and Views February 2010" (2010). *News & Views*. 19.
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NEWS & VIEWS

Volume 7 Number 3

A Newsletter for BASC Employees and their Families

February 2010

Executive Director's Corner

The campus will be breaking ground this spring semester on the new Special Events and Recreation Center (SERC). This is the building we discussed at the Welcome Back meeting in January. The building will be a wonderful addition to the campus and it will add lots of really great academic, athletic and recreational spaces. The official ground breaking will be in April and the building is scheduled to open in the fall of 2012. BASC has a huge role in this project because the new building is being constructed on a big parking lot and our parking program is responsible for all the construction period parking accommodations. These are the folks in the photo above. They do a great job every day with a difficult responsibility – enforcing the rules while delivering great customer service. They are often the first and last contact people have with campus and their ability to do their jobs with the BASC touch is invaluable to the campus.

At the same time as we have this big parking and transportation challenge, our student body is changing. I've been talking for some time about the likely changes in students we serve. In the past, the typical Brockport student came from a small high school in a small town in Western New York – about 80% of our students went to a high school within 50 miles of Brockport. The population projections for Western New York have been indicating that the number of students graduating from high school beginning now and continuing for at least the next five years is likely to drop by about 20%. What that means for the campus is that we need to find students from other areas if we want our enrollment to stay at the same size. Students from other areas very well

may come with different expectations for all kinds of things including types of food, hours of operations and weekend services.

Add to that the economy of New York State. Even as the national economy shows signs of recovery, the situation for the State of New York remains grim. The state budget gap is huge and difficult choices are going to be required of New Yorkers. There is just not enough state revenue to continue to pay for everything we have paid for in the past. That is going to mean less funding for some things or much higher taxes for everyone or some combination of both. That also is going to mean budgets on campus are going to be tight for several years. The campus wants to protect the quality of the educational programs we offer the students (that's why they are here after all) so cuts have to be made in administrative and support programs and people. That is likely to be pretty stressful.

The one thing that has made BASC so successful in the past has been our ability to really know and understand our customers, to communicate that to them, and to deliver the right goods and services to meet their needs and en-



Back: Gail Thiel, Joan Consler, Johnna Frosini, Chris Swift
Front: Lisa Kijer and Diane Dimitroff

hance the campus community. There will be a great deal of change on the campus and with our students in the near future. Our ability to really know the campus, communicate by both sharing and listening, and delivering the right goods and services to meet the changing needs of the community has never been more important. The BASC Touch – having a positive impact on those around us – is crucial in these stressful times.

In this period of change, the goods and services will continue to evolve - probably faster than they have been already. What will remain the same is the thing that has made BASC great for so many years – The BASC Touch.

Looking forward to facing the challenges of tomorrow together.

Diane

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Support the 2009-2010 Faculty and Staff Campaign

Every little bit makes a difference!

Campaign FAQ's

What is the Faculty and Staff Campaign?

It is a College fundraiser to raise money for student scholarships. Participants have the option to designate their contribution to a particular scholarship (like the **Sandra A. Mason Scholarship** or the **BASC Employee Scholarship**). All undesigned donations benefit the Extraordinary Scholarship Fund. Scholarships enable us to attract a higher caliber of students, which directly enhances the image of the College.

What is this year's campaign goal?

This year's goal is to raise \$162,000. As of the middle of February, the campaign has raised \$111,204.

Why should I support this campaign?

Some donate to show their appreciation. Some donate to help current and future generations of students. Others donate for tax benefits. Whatever your reason for supporting

the Faculty and Staff Campaign, your gift is a vote of confidence in The College at Brockport and its future. No gift is too small. It's your participation in the campaign that truly matters.

Can I make a donation through payroll deduction?

Yes, you can choose to give a one-time donation through payroll deduction or donate a specific amount every pay period – it is up to you. Simply fill out the payroll deduction authorization form on your pledge card and return it to **Ralph Eisenmann** in the BASC Administration Office. This method of giving is one of the easiest and most convenient ways to make a gift.

If I'm still currently paying last year's pledge through payroll deduction, what happens when I pledge to this year's campaign?

Each person's payroll deduction begins and ends at different times depending on how many pay periods

you have. When you send in your 2009-10 Campaign pledge card, your new payroll deduction pledge will begin when your current payroll deduction ends. If you have a question about when your specific payroll deduction pledge ends, feel free to call the Payroll Office at ext. 5216.

Can I make a one time donation?

Yes, you can make a one-time donation with cash, check, or credit card. Donation forms are available through your manager or from **Betty Drennen** or **Ralph Eisenmann** in the BASC Administration Office. Contributors may designate their gift to the **Sandra A. Mason Scholarship** which is for relatives of BASC employees, or the **BASC Employee Scholarship**, available for part-time and union BASC employees.

To find out more about this campaign, visit www.brockport.edu/giving/guide/fs/.

Ed Kumar Scholarship

The **Ed Kumar** Scholarship provides financial assistance to a child or grandchild of a current full-time employee in the Division of Administration and Finance at The College at Brockport (including BASC).

The student must be accepted for enrollment as a freshman or transfer student at The College at Brockport or be a currently enrolled student at The College at Brockport. The assistance is in the form of a \$1,000 educational ex-

pense grant to one eligible student per academic year.

The deadline for applications is Thursday, April 1. For more information on eligibility, criteria and the application process contact **Betty Drennen** at x2497.

Ways to Support the Faculty and Staff Campaign

Employee Recipe Contest



Want to be a part of our BASC cookbook? Submit your favorite recipe to bascmktg@brockport.edu or drop off a hard copy to Betty Drennen by **Friday, April 2!** For the contest, recipes will be judged based on presentation, taste, and ease of preparation, plus bonus points for nutritional content. The winner will receive a chef's gift pack! The books will be sold in the fall as a fundraiser for our new BASC Employee Scholarship!

Denim Dollar\$ for scholars

There are many ways to support the 2009-2010 Faculty and Staff Campaign and this year you can help by wearing jeans!

The Denim Dollars for Scholars being held on Thursday, April 1, lets you donate any amount

(minimum \$2) beforehand and wear jeans on that Thursday! All managerial, hourly and professional administrative staff can participate. Donations will be accepted the week before the event and you will be given a sticker to indicate that you donated to help

support future generations of students.

Participants should wear their normal work attire on top. Jeans should be in good condition without rips or tears. For more information contact **Bev Ludke** at x2652.

Safety

Spotlight

Tip of the Issue: *Proper Hand Washing*

Frequently washing your hands is one of the best ways to avoid getting sick and spreading illness. As you touch people and surfaces throughout the day you accumulate germs on your hands that in turn can infect yourself when you touch your eyes or mouth. It's impossible to keep your hands germ-free, but washing your hands can help limit the transfer of viruses and bacteria to yourself or to others.

When should you wash your hands?

- After using the bathroom
- After smoking
- After sneezing and blowing your nose
- After touching your hair, face or clothing
- After eating or drinking
- After touching an animal
- After taking off or before putting on a new pair of gloves
- Before handling food, especially ready-to-eat foods like salads and sandwiches
- After handling garbage
- After handling dirty equipment, dishes, or utensils
- After touching raw meats,

poultry and fish

- Anytime you change tasks—go from one thing to another

How should you wash your hands?

- Wet your hands with warm running water.
- Lather with soap and scrub between fingers, on the backs of your hands, and under nails. Wash for at least 20 seconds, or as long as it takes to sing “Happy Birthday” to yourself twice.
- Dry hands. Use single-use paper towels or electric hand dryers.
- Use a paper towel when you turn off the tap.

Gloves should be changed:

- Anytime you would need to wash your hands (see above).
- When they are torn or soiled.

Keep these tips in mind, especially during this time of year when bacteria is frequently being spread. Hand washing doesn't take much time or effort, but is great in terms of preventing illness. Adopting this simple habit can play a major role in protecting your health.

Source: MayoClinic.com

Safety Representatives

Maintenance

Mike Smith (Smitty)

Harrison

Lloyd McCauley

TRAX

Jessica Marks

Brockway

Dan Cater

Union Square & Kiosks

Larry Hueser

Bakery

Ken Bonczyk

Catering

Patty Sorel

Business Office

Patty Knapp

Administrative Office

Vernon VanSkiver

Charlotte Jewell

Serve Safe Trainer

Ken Bonczyk

Safety Report

Below is a breakdown of accidents since December 3, 2009: Cuts (4), Burns (2), Contusions (1), Strain (1) = 8 total accidents. Congratulations to our latest Safety BINGO winners: **Chris Pecone** (\$150), **Betty Sheffield** (\$100), **Derick Storie** (\$50)

NEWS & VIEWS

Dining Consultant Update

In the December issue of *News & Views*, information was shared about the Dining Service visioning process, an exercise to help determine what our program will need to look like in order to continually meet the future demands of students. To be clear, BASC is extremely proud of our self-operated program and is not looking to outsource. We *are* looking to continue our success in the future. And success in the future looks different than it did in the past.

Here is an update of where we're at in the process: BASC has hired Envision Strategies, a dining service consultant with expertise in collegiate dining, to

take a look at our existing program and work with us to develop an overall program and facilities plan along with a staffing model for future success. **Robert White**, the lead consultant from Envision Strategies working on this project, spent time on our campus in February interviewing key individuals, both internal to BASC and representatives of the campus. Mr. White will be using the input he obtained during his visit along with the vast information provided about our current program to formulate some proposals.

This is an exciting time for Dining Services! Fresh eyes are one of the key

benefits that an external expert brings to the table. He will look at our campus as if designing an ideal dining program just for The College at Brockport. This is an iterative process with Mr. White being one member of the overall team. Our goal at the end of this process is to have an overarching vision for Dining Services and a corresponding five-year plan to get us there.

As the next step in this process, Mr. White will be back on campus in a few weeks to share his initial proposals and obtain feedback. We look forward to reporting more information in the months ahead.

NACUFS Foodservice Symposium

Dining Service Director **Gary Stevens** and Assistant Dining Service Director **Joe Buttons** attended the Foodservice Directors Symposium sponsored by the National Association of College and University Food Services (NACUFS) National Education Program in January. Both were awarded grants that fully funded their participation in this two and a half day conference. The purpose of this meeting was to provide senior level dining directors

of self-operated college foodservice operations with a forum to share insights on current and emerging issues in collegiate foodservice.

Session topics included: trends of international street foods, customization of on-the-go meals and snacking habits, and the impact of speed of service (students want food now!) and the relationship this has on nutrition and wellness. There were also lively discussions about the impact the

economy is having on staffing, sustainability efforts, meal plans, and discretionary income spending, as well as ways to generate additional revenue. During the discussion about marketing your brand and the use of social media, Gary was able to share information about BASC's recent implementation of a Facebook fan page and Google calendaring to advertise special events to students, faculty, and staff.

Investment Update

There have been a few investment changes in the past couple months in BASC's tax-sheltered retirement savings programs.

Recently, the American Funds Bond of America was replaced with the Pimco Real Return Fund because the American Fund failed to meet the criteria established by our investment policy. Although it was performing well, it was not performing as well as others in that classification.

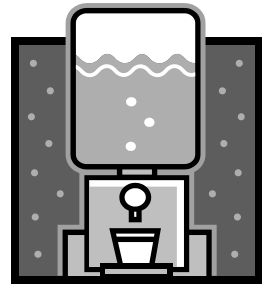
Several American Funds available to BASC retirement savings participants were recently upgraded from R1 classification to R3. This change benefits all those who are investing in these funds because R3 funds have lower fees associated with them.

The Web site used to access individual account information, *dailyaccess.com*, has recently been updated to include new tools to help manage your account. If you have questions

about your account or would like assistance using this Web site, contact **Mike Anderson** from Morgan Stanley at 343-7707 or 1-800-669-6862.

Voluntary information sessions will be scheduled in April for employees to obtain an update on the performance of invested funds. Look for more information on these sessions in the weeks ahead.

Around the Water Cooler



Administrative Announcements

Congratulations to **Bonnie Zalar**, now **Bonnie Reulbach**, on her recent union in marriage with **Edward Reulbach** in Hilton, New York.

Congratulations to **Gary Stevens** and **Joe Buttons** for being awarded full scholarships to attend the Food Directors Symposium in South Carolina in January. Gary also presented.

Betty Drennen would like to thank all of her co-workers and friends who extended their thoughts and prayers to her family during the loss of her mother in January. She feels blessed to work with such a wonderful group of people.

Betty also thanks those who helped with this year's Kid's Holiday Party. Whether you took pictures, welcomed our guests, or wrapped the gifts, you made the event very special. Thank you "Santa" for another outstanding year.

Brockway Blurbs

Brockway welcomes **Laurel Downs** and **Susan Fabretti** to the team. We're looking forward to having you work with us.

Congratulations to **Diana Rood** on winning the Oven Mitt Throwdown competition! Thanks to everyone who supported, sampled and voted.

Great appreciation goes to **Carmen Lopez** who crafted handmade tote bags and donated the proceeds to a Brockport family whose 2 year old daughter is undergoing cancer treatment in Boston, MA.

Bookstore Buzz

Congratulations **Joe Rivers** and wife **Nichole** on the birth of their first

baby, **Julianna Marie**, on December 19.

Harrison Highlights

Harrison would like to congratulate **Son Ta** and **Johanna Napoleon** on their retirements from BASC. Their work over the years was key to the success of BASC.

Harrison would like to welcome **Chris Pecone** to the team. He was recently hired as a kitchen helper.

McAllister King and his wife **Nicole** are expecting their first child, a baby boy, in the middle of March. Best of luck to the both of them!

TRAX Tidbits

Everyone would like to congratulate **Tasha Ferris** and her fiancé **Daryl** on their upcoming wedding in March.

Mary Lea Lotzow is very proud of her son **Dylan** who recently completed his Eagle Scout project. Dylan built a Veteran Memorial Garden at the VFW in Holley. He is only a few merit badges away from obtaining his Eagle Scout Rank. Congratulations to Dylan for all of his hard work.

Sareth Stolf's beautiful granddaughter **Arabella**, will soon be baptized. She is seven months old. Congratulations to the Stolf family.

TRAX sends their congratulations to Marketing's **Kelly Bodine** for placing second in the Oven Mitt Throwdown. It was a hard fought battle and unfortunately there could only be one winner.

Parking Pebbles

Joan Consler had an extra holiday surprise when her fifth grandchild was born on December 26. **Ethan** weighed in at 6 lbs. 13 oz. Congratu-

lations to the family!

Union Square Scribbles

Dan Robillard looks forward to another trip to Africa this summer. He will be there for three weeks in July.

After an accident took **Linda Marshall's** car, she is very much looking forward to picking up her new one! Be careful Linda.

Fran Frisbee has a lot coming up! Her daughter **Staci** will be married in June and her son **Brandon** will be married in October. Her daughter **Brittany** will graduate from The College at Brockport this May and her daughter **Shelly** will graduate from Brockport High School in June. Congratulations to everyone!

Debbie Rockow's daughter **Amanda** has set a wedding date of July 31. Best of luck!

Laurie Magliocco's daughter **Kathie** was engaged in Paris during the holidays. Congratulations to Laurie and her family.

Babies seem abundant for Union Square employees. **Rose Shannon's** daughter **Sonja** will give Rose her eighth grandchild in October. **Gail Pfeffer's** daughter **Sue** will give Gail her sixth grandchild in July and **Muriel Dodson** welcomed her seventh great grandchild recently and is awaiting the arrival of two more, one in March and one in August. Congratulations to all!

Larry Hueser would like to send a challenge out to **Jermaine Toppin** for a pizza throwdown!

NEWS & VIEWS

Call for Employee of the Year Nominees

This is our annual opportunity to celebrate our employees who demonstrate the BASC Touch each and everyday. The BASC Employee of the Year awards are intended to recognize hourly employees who exemplify the BASC values - Teamwork, Organizational Integrity, Passion for Excellence and Stewardship.

The winners of these awards are chosen by an employee committee. Anyone in BASC can nominate an hourly employee in good standing from any of the BASC operations - Dining, Bookstore, Parking, Business Development or Administration. Separate programs will be

used to recognize managers, student managers and student employees.

Think about all the great things your co-workers do. We want everyone to know about the best-of-the-best, so if you have someone in mind please consider making a nomination! The nomination forms can be found online at www.basc1.com in the employee section or hardcopies are available in each unit office. The deadline is Monday, March 1 and nominations should be sent to the BASC Administrative Office, attention **Betty Drennen**. If you have any questions contact Betty at ex. 2497.

RARES Employee Discounts

The College at Brockport employees, including those working for BASC, can receive several discount tickets to local places like Sea Breeze, Buckmans Car Wash & Detail Shop, Geva Theatre Center, Polarwave Snowtubing Park, the Buffalo Sabres and much more.

To take advantage of these discounts, go to the Raye H. Conrad Welcome Center with your Eagle One ID card to receive your free 2010 membership card. Then, log on to www.rares.org, to place an order and purchase discount tickets to local and out-of-state destinations. Visit the RARES Web site often for updates and special promotions.

Garnishes' New Web Site & Sunday Brunches

Garnishes has launched its new catering Web site where visitors can choose between Corporate & Private Catering and College Catering. This new Web site can be accessed by visiting www.garnishescatering.com or www.basc1.com (select Garnishes). Find menus, special events, plan-

ning guides, and more all at your finger tips.

As you browse through pages, take note of some of Garnishes' new offerings including drop off menus for private customers and Sunday Brunches. Upcoming brunch dates include March 7 and May 2, plus a special Easter Brunch on April 4.

Served from 11 am until 1 pm, the brunch menu includes a waffle bar, breakfast and lunch selections, fruits, and pastries. Call 395-2379 today to make reservations.

Spread the word to family and friends. Garnishes looks forward to serving the College and greater Brockport communities!

Condolences

Our thoughts and prayers go out to the following people as well as their family and friends:

Betty Drennen and family for the loss of her mother, **Rita Yoffredo**, in January.

Helen Ames and family for the loss of her father in February.



NEWS & VIEWS

Santa Came to Town!



Happy Birthday!



The following employees will celebrate a birthday this spring:

March

Cathy Legacy	Kevin Jenkins
Sharon Sailer	Richard Chrisley III
Sareth Stofa	Amber Barmore
Matthew Flood	Mary Tarbrake
Marcia Kujawa	Donna Nolte
Charles King	Derick Storie
Tabatha Clark	Christopher Pecone
Cindy Smith	Patty Knapp
Chalyce Ribble	Miles Washington
Adam Wilcox	Ralph Eisenmann
Cheryl Brice	

April

Tricia Miller	Bev Ludke
Melissa Rood	Stephen Miller
Erin Van Dorn	Bonnie Reulbach
Kim Gauthier	Peggy Turlington
Kim Johnston	Aubrey Lonsberry
Jeffery Clark	Daniel Robillard
Kathleen Clark	Stephan Fuentes
Emily Blondell	Bev Weatherbee
Sarah Plain	Scott Connelly

May

Sharon Engle	Andy Fogg
Natasha Nellis	Lloyd McCauley
Allan Kittle	Theresa Herzog
Steven Stoll	Elaine Van Dorn
Austin Warner	Patricia Torres
Jenna May	

Contribute to N & V's

Email your items to ahintz@brockport.edu or kbodine@brockport.edu. You can also drop them in the *News & Views* envelope located in your unit. The next *News & Views* deadline is **April 2, 2010**. The *News & Views* is also available at www.basc1.com (select the employees link.)

Editor: Anna Hintz
Graphic Design: Kelly Bodine



Subscribe Today!

Dining Services now has an online calendar of special events so you can stay updated with the fun things we have going on! Go to basc1.com. Select Menus, Specials & Events. Then select Calendar of Special Events.



Don't forget to "spring" your clocks 1-hour ahead before you go to sleep on March 14.